The Briefings
A National School Safety Symposium

The Briefings are an amazing opportunity to meet and connect with individuals who work in schools, districts, departments, agencies, and organizations across the country. After the resounding success of our first regional Briefings Symposium in MA in November 2023, we were thrilled partner with the Minnesota School Safety Center to bring this program to Duluth, MN. Participants come away from the Briefings with actionable insights and takeaways from The "I Love U Guys" Foundation speakers, and have a chance to build strong connections to help accomplish them.

This 2-day symposium fosters an environment for knowledge-sharing, relationship building, hands-on training and countless actionable insights that you can put to use as soon as you leave.

Day 1 highlights timely and fresh presentations and discussions from our Foundation Speakers, and Day 2 will feature our Full-Day SRP/SRM Train the Trainer Workshop.

Tuesday, April 16

Doors open at 7:00 am

8:00 am - 8:30 am: Welcome
8:30 am - 11:30 am: Platte Canyon Debrief

John-Michael Keyes, Executive Director, The “I Love U Guys” Foundation

Stacy Avila, Retired Police Officer and SWAT Negotiator, Arvada Police Department/Jeffco Regional SWAT

This presentation explores the interactions during the Platte Canyon High School events between a negotiator, Stacy Avila, and a 16-year-old girl being held hostage. It’s a powerful affirmation of a negotiator and a victim’s father, John-Michael Keyes, sharing their experiences on that day and the positive outcomes and protocols that are impacting schools across the globe as a result of tragedy.

11:45 am - 1:00 pm: Lunch
1:00 pm - 3:00 pm: Anticipating the Unthinkable

Carly Posey, Mission Director, The “I Love U Guys” Foundation

Carly Posey tells her story of what happened inside Sandy Hook Elementary School on December 14, 2012. She shares what went wrong and right on that day and the years to follow. Carly shares her perspective on the events, how a school community can be proactive and be prepared for the unthinkable, and she gives real solutions on school safety and recovery in the aftermath of a crisis.

3:00 pm - 4:30 pm: SRP/SRM Implementation with Exceptional Populations

Val Rae Boe, Superintendent
Rachel Anderson, Executive Assistant to the Superintendent’s Office
Jamin Wood, Facilities and Operations Manager
Dustin Vincent, District Safety Coordinator

"The environment dictates the tactics". Learn how an educational service agency is implementing SRP/SRM in challenging academic environments, holding to the standards of The “I Love U Guys” Foundation.

5:30 pm - 7:30 pm: Networking Event at Hoops Brewing Company

At the conclusion of Day 1’s sessions, we will head down the street to Hoops Brewing Company for light bites, brews, and great conversation. Two drink tickets will be provided at the door, we hope you can join us for quality networking time with our team, our partners and fellow attendees.

Wednesday, April 17

Doors open at 7:00 am

8:00 am - 4:00 pm: Full-Day SRP/SRM Train the Trainer Workshop

John-Michael Keyes

The Full-Day Workshop introduces the history, concepts and functionality of the Standard Response Protocol (SRP) and the Standard Reunification Method (SRM), including implementation of the programs, team training, advanced questions, and plenty of opportunities for networking with your peers. Participants will come away from this workshop able to train others within their organization on the SRP and the SRM.